

REYL Group pledges support to the International Union for Conservation of Nature (IUCN)

Geneva, 22 September 2020. **In line with its commitment to social responsibility, the REYL Group announces its support for the International Union for Conservation of Nature (IUCN), a democratic union of influential organisations and renowned experts with the shared goal of protecting and conserving nature and accelerating the transition to sustainable development.**

Through this commitment, the REYL Group is also supporting the IUCN "Save Our Species" programme, in order to strengthen its work to protect endangered species and plants. This biodiversity programme (www.saveourspecies.org) operates globally to ensure the long-term survival of endangered species and their habitats and works with local communities dependent on the species or coexisting with them to reduce unsustainable dependence on natural resources.

"Save Our Species" funds leading conservation organisations all around the world with unique knowledge of their region and local biodiversity. Since launching its first projects in 2010, the programme has grown and supported more than 110 civil society organisations in more than 75 countries, launching 160 projects to help save nearly 500 endangered species.

Dr Jane Smart, Global Director of the IUCN Biodiversity Conservation Group, comments: *"We are delighted that the REYL Group are supporting us and our conservation work. Companies and individuals rely on nature to provide them with fundamental ecosystem services such as water, raw materials and climate regulation. Biodiversity is declining at a rate that is unprecedented in human history: human activity has severely altered more than 75% of the earth's land and freshwater areas and 66% of the oceans. We therefore welcome REYL's willingness to raise its voice within the financial sector to demonstrate that companies can be part of the solution and ensure that, collectively, we can stem biodiversity loss by the end of this decade."*

Jérôme Koehlin, REYL & Cie Communications Director, adds: *"We are proud of this commitment to the IUCN, which allows us to contribute to the protection of our environment, whether near or far. The REYL Group favours an innovative entrepreneurial approach: our support will enable promising projects to promote the survival of endangered species and protect biodiversity, by continuing to make those around us aware of this major challenge for future generations."*

About the REYL Group

www.reyl.com

Founded in 1973, the REYL Group is an independent diversified banking group with offices in Switzerland (Geneva, Zurich, Lugano), Europe (London, Luxembourg, Malta) and the rest of the world (Singapore, Dubai). The REYL Group manages assets in excess of CHF 13.5 billion and employs more than 220 professionals.

Developing an innovative approach to banking, the Group serves a clientele of international entrepreneurs and institutional investors through its *Wealth Management, Entrepreneur & Family Office Services, Corporate Advisory & Structuring, Asset Services* and *Asset Management* business lines.

REYL & Cie Ltd is licensed as a bank in Switzerland and performs its activities under the direct control of the independent Swiss Financial Market regulator (FINMA) and the Swiss National Bank (SNB). The REYL Group's subsidiaries are also regulated by the LPCC in Switzerland, the FCA in the UK, the CSSF in Luxembourg, the MFSA in Malta, the MAS in Singapore, the DFSA in Dubai and the SEC in the United States.

About IUCN

<https://www.iucn.org/>

IUCN is a membership union composed of both government and civil society organisations. It has the experience, resources and reach of over [1,400 member organisations](#) and the skills of more than [17,000 experts](#). IUCN is now an international authority on the state of nature and natural resources around the world and on measures to preserve them.

Press contacts

REYL & Cie Ltd
T +41 22 816 80 20
presse@reyl.com

jpespartners
Miles Donohoe
D +44 (0)20 7520 7625
T +44 (0)20 7520 7620